

Anders Sundstedt Founder | Director | Designer | Animator | Illustrator | Motion Designer

Anders is a professional creative animator, director and illustrator living in Scotland, UK. He is the founder of <u>Sundstedt Animation</u> with 10 years experience in motion graphics and 2D & 3D animation, taking briefs from script and storyboard to production and final delivery.

Anders was born and grew up in Finspång, near Norrköping, Sweden. He realized early on that he had a passion for drawing sketches and cartoons and later also started creating graphics on the computer.

Anders finished school and even though his interest was drawing, animation, computer animation and film, he went on to study at the Linköping University where he completed a Masters of Science Degree in Media Technology and Engineering, with a profile in Visualization. Anders had always been interested in using his skills within a more creative field, so after graduating from University he moved to the United Kingdom where he spent the first years of his career as an Applications Engineer – 3D Specialist / interactive games author. During this time he also created animated video specializing more in Adobe After Effects, Adobe Photoshop and Autodesk Maya. Anders also took on freelance project work doing 3D modeling & animation and he knew the creative line of work was definitely for him.

While moving to Scotland to work as a 3D/4D Photographer Anders continued to spend his free time broadening his expertise in the creation of short 2D animated films and motion graphics for the internets, mastering various methods and software. When doing this he combined his creative, illustration and animation skills with directing and storytelling. Anders has produced a range of professional animated short films, both Explainer Videos and online commercial marketing films. He has also worked in illustration, 3D modeling & animation while focusing mainly on Handcrafted Animated Explainer Videos.

Anders is now based around Glasgow, Scotland and his main interest and business is producing, designing, directing, illustrating and animating online Commercials, Explainer Videos and Infomercials. He has directed and designed many animated short films using a variety of 2D cartoon styles and motion graphics techniques, to get the client's ideas, products or services across. He continues to combine his strong technical background with his artistic skills in often unique and unexpected ways, to create the best possible high quality productions with his own personal style, in projects all over the world.